

# Stakeholders Engagement: The Example of WHARC

Nigerian Research Days for Maternal,  
Newborn and Child Health (MNCH)  
Conference

July 11-13, 2018

# Outline

- Project goal
- Engaging stakeholders –approach
- Stakeholders mapping
- Engaging Stakeholders
- Results so far
- Conclusion

# Project Goal

To strengthen the availability and access to maternal primary health care services by rural most-at-risk and vulnerable women.

# Stakeholders Engagement Approach

- *To sustain the project's results through community commitment & ownership and policy makers' active support*
- *Participatory Action Research (PAR) approach*
  - *research for practice or social change that is conducted in partnership with the target community served by that research.*
- *Identify the stakeholders and involve them in every stage of the research*

# Stakeholders Mapping

## Identification of relevant stakeholders

- Community
  - Traditional rulers & Chiefs
  - Community elders
  - Ward Development Committee (WDC)
- Policy makers
  - Local government council
  - Edo state ministry of health
  - Edo state PHCDA
  - Federal Ministry of Health

# Stakeholders' Involvement

- Formative stage
- Intervention stage
- Evaluation stage
- Next steps after intervention

## Stakeholders' Involvement – Formative Stage

- Community
  - Engagement of gatekeepers
  - Meeting Traditional Rulers
  - Community conversations

# Community Conversation



- The community conversations were very helpful.
- In this approach, we asked the community leaders to tell us how the issue of women's access to skilled pregnancy care can be addressed?
- By guiding them to come up with specific answers and solutions, the burden was put on them to commit them to leading the solution.





# Stakeholders' Involvement – Formative Stage

- Policy makers
  - Visit to the Governor of Edo state
    - Met the Deputy Governor
    - Adviser to the Governor on Legislative matters
  - Edo State Commissioner of Health
  - Edo State PHCDA
  - Local Government Service Commission
    - Staffing

# Advocacy visit to Edo State Deputy Governor



# Meeting with Edo State Governor's Adviser





# Engaging the Executive Secretary of Edo State PHCDA



# Stakeholders' Involvement – Intervention Stage

## Intervention design and implementation

- Presentation of formative research results to stakeholders
  - Stakeholders input in the intervention design
- WHARC & SPHCDA meeting in the local communities with traditional rulers & palace chiefs, WDC, women leaders, heads of PHCs and LG PHC Director
  - Present formative research results
  - Palace commitment
  - Strengthen partnership with the WDC

# Engaging the traditional rulers, chiefs, other community leaders and WDC



# Stakeholders' Involvement – Intervention Stage

- Meeting with WDC & SPHCDA
  - Fine-tune intervention activities
  - Role assignments

| Intervention                                               | Activities                                                                       | PIC   | Timeline               |
|------------------------------------------------------------|----------------------------------------------------------------------------------|-------|------------------------|
| Maternal and Child health fund (Igho Omon and Ikpagie Omo) | Health education and launching of the Esusu scheme                               | WDC   | 31 <sup>st</sup> March |
|                                                            | Fliers and posters for the launching Esusu card                                  | WHARC | March 3                |
|                                                            | The WDC is to compile names of prominent persons who can donate and invite them. | WDC   | Feb 28                 |
|                                                            | The WDC to open an account for the Esusu account                                 | WDC   | Before March 31        |





# Stakeholders' Involvement – Intervention Stage

- Meeting with Local Government Service Commission
  - For posting of more midwives to have at least 3 midwives per site
- NYSC Edo State
  - Meeting with the Director: posting of NYSC doctors to our project sites



# Results of Stakeholders Engagement so far

## WHARC

Equipping PHCs

Funds donation to Esusu fund & DRF

Part payment of salary to youth corp doctor

## LGA & Ministry of LG

Part payment of salary to youth corp doctor

Increased # of nurses/midwives in PHCs

# Results of Stakeholders Engagement so far

## Local Community

Donation to the Esusu by community persons and groups

Donation of N1.5 million for the renovation of Doctors' quarters

Donation to the establishment of the DRF

Donation of a generator to the PHC in Okpekpe

Donation of a project vehicle to transport pregnancy women during emergencies

# Launching of Esusu in Okpekpe



**I thank you all for listening**